

Core Partners

Graphic Design Festival **Scotland**



year of young people bliadhna na h-òigridh



WHAT IS YOUNG & POWERFUL?

Young & Powerful is a national poster competition, celebratory exhibition and series of workshops giving young people aged 8-26 the opportunity to engage with design and inspire their peer group, taking place between 12th March–1st October 2018, across Scotland.

Young & Powerful is organised by Warriors Studio, as part of Graphic Design Festival Scotland, supported by Visit Scotland's Year of Young People.



12th March 2018 Young & Powerful Competition Opens

9th July 2018 Deadline for Competition Entries

30th July 2018 Judging Begins

13th August 2018 Winning Posters and Exhibitors Announced

1st October 2018 Exhibition Opens

POSTER COMPETITION

Create and submit posters on the following topics:

- Equality
- Activity and health
- The Environment
- Education
- Power of young people
- Make Scotland a better place

Guidelines:

- Posters must be A3 in size.
- Posters can be landscape or portrait.
- Create posters by hand or digitally
- Submit as many posters as you like
- Design your poster independently or as part of a group

Winners awarded:

- Cash prizes
- Certificates
- Public recognition (exhibition and online)

EXHIBITION

Young & Powerful will culminate in an exhibition showcasing a selection of commended posters in a celebratory public exhibition in Glasgow, during Graphic Design Festival Scotland.



WORKSHOPS

Workshops are available for participants, teachers and group leaders.

Poster Design Workshops

- Introduction to graphic design (aimed at pupils)
- Introduction to practical uses of graphic design to improve our lives
- Scope to introduce new digital skills
- Scope to learn how to apply new digital skills
- Advantage for participating in the competition
- Additional support for submitting work to competition
- Up to 30 participants per workshop

Professional Development Workshops

- Equip staff with introduction to design thinking skills
- Introduction to graphic design (for staff)
- Introduction to practical uses of graphic design to improve our lives
- Scope to introduce new digital skills
- Scope to learn how to apply new digital skills
- Better equipped to run project independently with classes
- Additional support for helping submit students work to competition
- Up to 20 participants per workshop

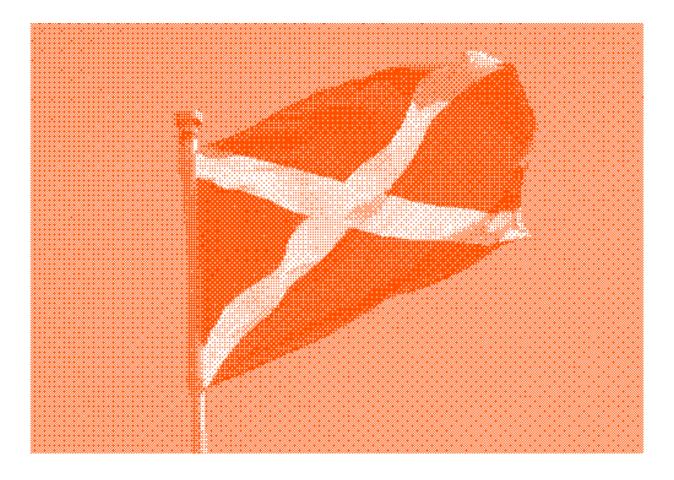


WHY TAKE PART?

- ★ The winner of each age category will win £300! (8-12, 13-16, 17-21, 22-26)
- **Showcase your work in a public exhibition**
- ****** Express yourself and share your views
- ****** Challenge yourself and feel empowered
- 🗯 Learn new skills
- **Be a part of a national campaign**
- ****** It's free to enter, you have nothing to lose!

WHERE IS IT HAPPENING?

All over Scotland. The project is based in Glasgow but welcomes participation across Scotland with key partners spread through major cities alongside the Highlands and Islands. We are also discussing touring the exhibition.



AIMS & IMPACT OF YOUNG & POWERFUL

- Celebrate Scotland's young people.
- 2 Engage young people with design and inspire creativity.
- **3** Showcase young talent in Scotland.
- Build positive perception of young people in Scotland.
- **5** Create new opportunities for young people.
- O Provide a platform for young people to have their views heard and acted upon, and importantly, offer young people a stronger voice on issues that affect them.

FURTHER INFO www.gdfs.uk/yandp

CONTACT info@gdfs.uk

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Graphic Design **Festival** Scotland



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