

YOUNG & POWERFUL

Core Partners

Graphic
Design
Festival
Scotland



SUPPORTED BY
year of young people
bliadhna na h-òigridh
2018



Warriors
Studio

WHAT IS YOUNG & POWERFUL?

Young & Powerful is a national poster competition, celebratory exhibition and series of workshops giving young people aged 8-26 the opportunity to engage with design and inspire their peer group, taking place between 12th March–1st October 2018, across Scotland.

Young & Powerful is organised by Warriors Studio, as part of Graphic Design Festival Scotland, supported by Visit Scotland's Year of Young People.

KEY DATES

12th March 2018

Young & Powerful Competition Opens

9th July 2018

Deadline for Competition Entries

30th July 2018

Judging Begins

13th August 2018

Winning Posters and Exhibitors Announced

1st October 2018

Exhibition Opens

POSTER COMPETITION

Create and submit posters on the following topics:

- **Equality**
- **Activity and health**
- **The Environment**
- **Education**
- **Power of young people**
- **Make Scotland a better place**

Guidelines:

- **Posters must be A3 in size.**
- **Posters can be landscape or portrait.**
- **Create posters by hand or digitally**
- **Submit as many posters as you like**
- **Design your poster independently or as part of a group**

Winners awarded:

- **Cash prizes**
- **Certificates**
- **Public recognition (exhibition and online)**

EXHIBITION

Young & Powerful will culminate in an exhibition showcasing a selection of commended posters in a celebratory public exhibition in Glasgow, during Graphic Design Festival Scotland.

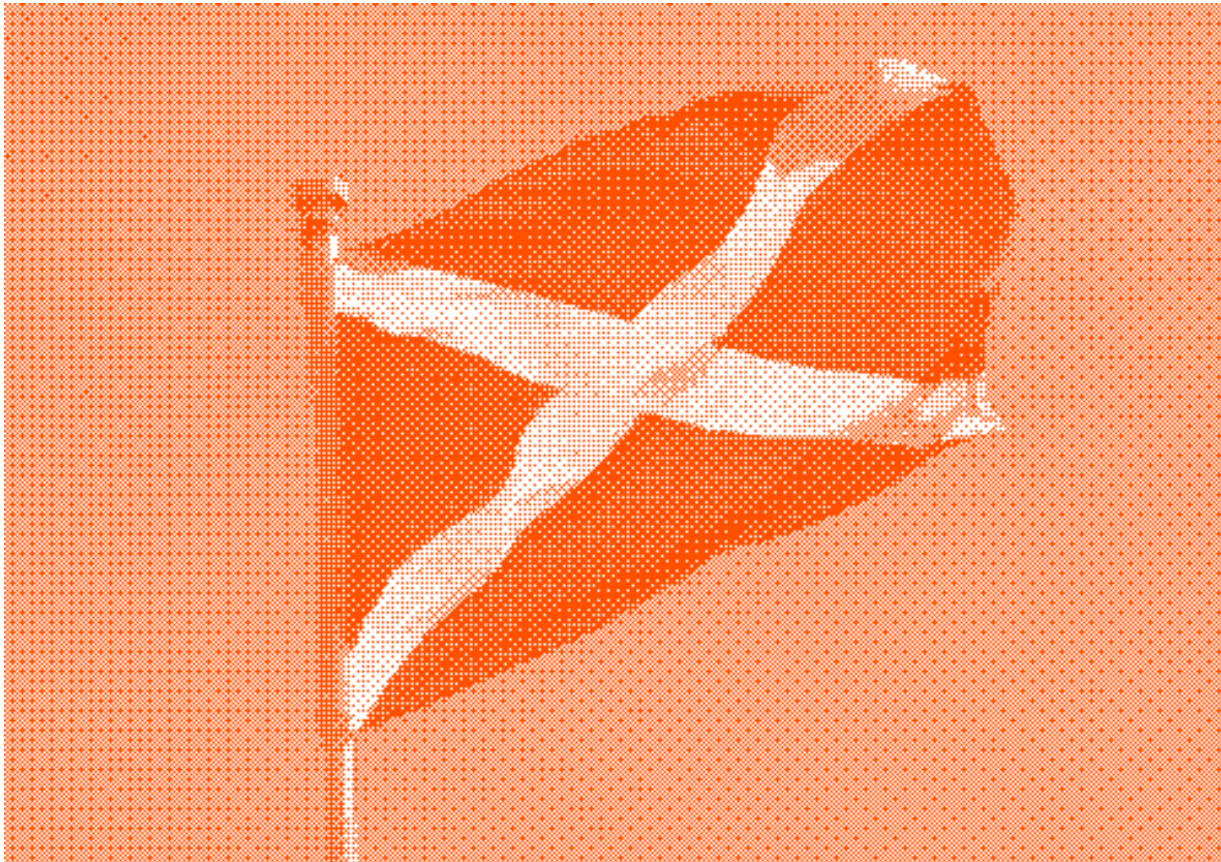


WHY TAKE PART?

- ✦ The winner of each age category will win £300!
(8-12, 13-16, 17-21, 22-26)
- ✦ Showcase your work in a public exhibition
- ✦ Express yourself and share your views
- ✦ Challenge yourself and feel empowered
- ✦ Learn new skills
- ✦ Be a part of a national campaign
- ✦ It's free to enter, you have nothing to lose!

WHERE IS IT HAPPENING?

All over Scotland. The project is based in Glasgow but welcomes participation across Scotland with key partners spread through major cities alongside the Highlands and Islands. We are also discussing touring the exhibition.



AIMS & IMPACT OF YOUNG & POWERFUL

- ① Celebrate Scotland's young people.
- ② Engage young people with design and inspire creativity.
- ③ Showcase young talent in Scotland.
- ④ Build positive perception of young people in Scotland.
- ⑤ Create new opportunities for young people.
- ⑥ Provide a platform for young people to have their views heard and acted upon, and importantly, offer young people a stronger voice on issues that affect them.

FURTHER INFO

www.gdfs.uk/yandp

CONTACT

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