

NATIONAL POSTER COMPETITION

WHAT IS YOUNG & POWERFUL?

Young & Powerful is a national poster competition, celebratory exhibition and series of workshops giving young people aged 8-26 the opportunity to engage with design and inspire their peer group, taking place between 12th March–1st October 2018, across Scotland. Complete information online at gdfs.uk/yandp

KEY DATES

12th March 2018	Young & Powerful Competition Opens
9th July 2018	Deadline for Competition Entries
30th July 2018	Judging Begins
13th August 2018	Winning Posters and Exhibitors Announced
1st October 2018	Exhibition Opening and Award Ceremony

COMPETITION

Create and submit posters on the topics of **equality**, **activity** and **health**, the **environment**, **education**, the **power of young people** and how to **make Scotland a better place**. Winners will receive cash prizes, certificates and public recognition.

EXHIBITION

Commended posters will be showcased in a celebratory public exhibition in Glasgow during Graphic Design Festival Scotland. Winners and those selected for the exhibition will receive their prizes at the exhibition opening on October 1st. Venue TBA.

WORKSHOPS

Workshops are available from the Young & Powerful team who can guide participants through the project and inspire the outcome. Please check the website or contact us if you would like to organise one. Lesson plans are also available for teachers or tutors.

WHO CAN TAKE PART?

Anybody in Scotland aged 8-26 can enter the competition. Posters submitted will be judged within four age categories (8-12, 13-16, 17-21, 22-26).

WHY TAKE PART?

- ✦ The winner of each age category will win £300! (8-12, 13-16, 17-21, 22-26)
- ✦ Posters will be shared with over 100,000 people online and across our social media channels.
- ✦ Be a part of a national campaign
- ✦ Showcase your work in a public exhibition
- ✦ Express yourself and share your views
- ✦ Learn new skills
- ✦ Challenge yourself and feel empowered
- ✦ It's free to enter, you have nothing to lose!

WHERE IS IT HAPPENING?

All over Scotland. The project is based in Glasgow but welcomes participation across Scotland with key partners spread through major cities alongside the Highlands and Islands. Young & Powerful will culminate in a celebratory public exhibition in Glasgow, during Graphic Design Festival Scotland.

AIMS & IMPACT

- ✦ Celebrate Scotland's young people.
- ✦ Engage young people with design and inspire creativity.
- ✦ Showcase young talent in Scotland.
- ✦ Build positive perception of young people in Scotland.
- ✦ Create new opportunities for young people.
- ✦ Provide a platform for young people to have their views heard and acted upon, and importantly, offer young people a stronger voice on issues that affect them.

HOW TO TAKE PART

Deadline: 09.07.18

STAGE 1.

CHOOSE A POSTER TOPIC

- 1 Celebrate Equality
- 2 Get Active, Be Healthy
- 3 Care For The Environment
- 4 Value Education
- 5 Young Power
- 6 Improve Scotland

Information on the poster topics can be found on our website.

STAGE 2.

DESIGN YOUR A3 POSTER

For inspiration or guidance, visit the *support* section of our website at: gdfs.uk/yandp

Groups can organise a visit from the Young and Powerful team to guide you through the project and inspire the outcome.

STAGE 3.

ENTER THE COMPETITION

By Email

Send your entry in PDF format (preferably) to: youngandpowerful@gdfs.uk

By Post

Keep it safe in a poster tube and send to:
Graphic Design Festival Scotland
SWG3, Studio 223, 100 Eastvale Place, G3 8QG

Please include the following details:

Written summary of your idea

Name

Age

Telephone Number

Email Address

School/College/University (if applicable)

Work Place/Community Group/Organisation (if applicable)

STAGE 4.

JUDGING, PRIZE WINNERS AND EXHIBITION

All poster entries to Young and Powerful will be judged by an independent panel of creative leaders, young people and decision makers within Scotland. Merit will be given to posters that explore interesting ideas and communicate effectively.

All designers selected for the exhibition will be presented with a certificate and prize winners within each age category (8-12, 13-16, 17-21 and 22-26) will be awarded a cash prize of £300 at the exhibition opening on the 1st October.

GUIDELINES

- Posters must be A3 in size.
- Posters can be landscape or portrait.
- Posters can be created by hand or digitally.
- You can submit as many posters as you like!
- Design your poster independently or as part of a group.
- You can access the FAQ page on our website: gdfs.uk/yandp

GDFS.UK/YANDP
@GDFSCOTLAND
#YOYP2018

Young & Powerful is organised by Warriors Studio, as part of Graphic Design Festival Scotland, supported by Scotland's Year of Young People 2018 and Education Scotland.

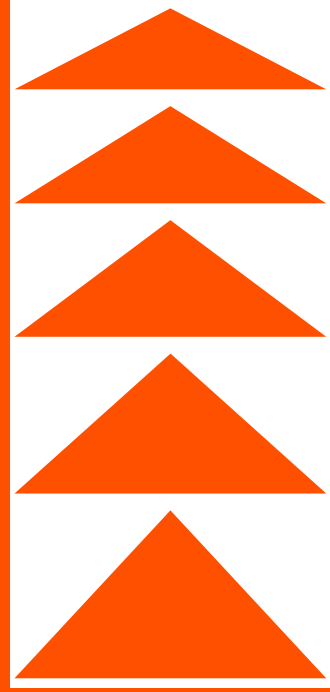
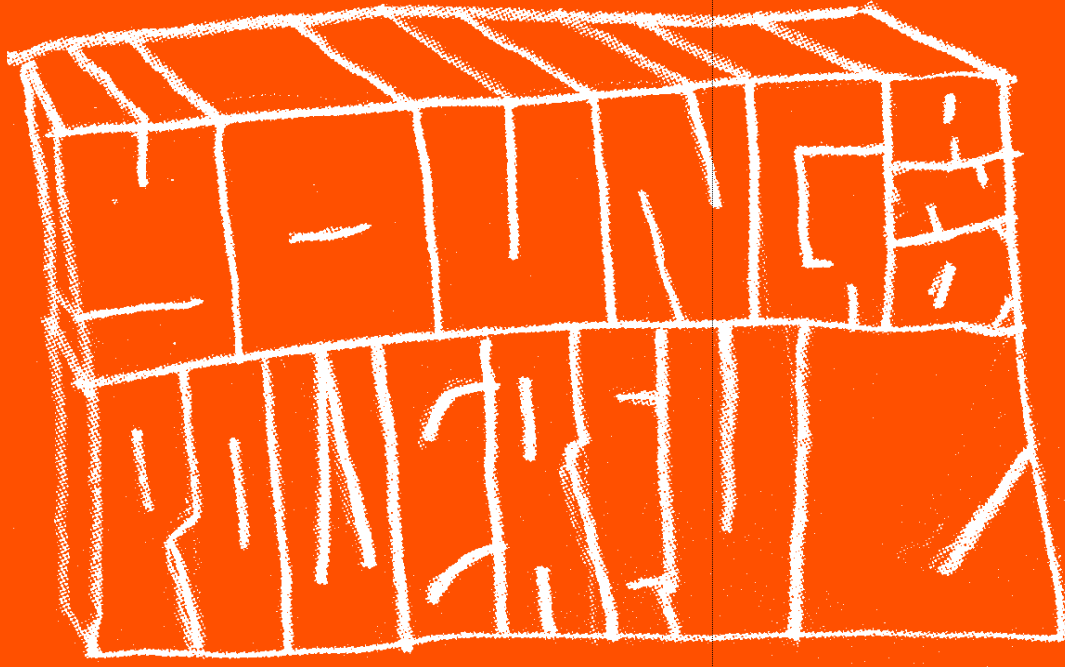
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Graphic
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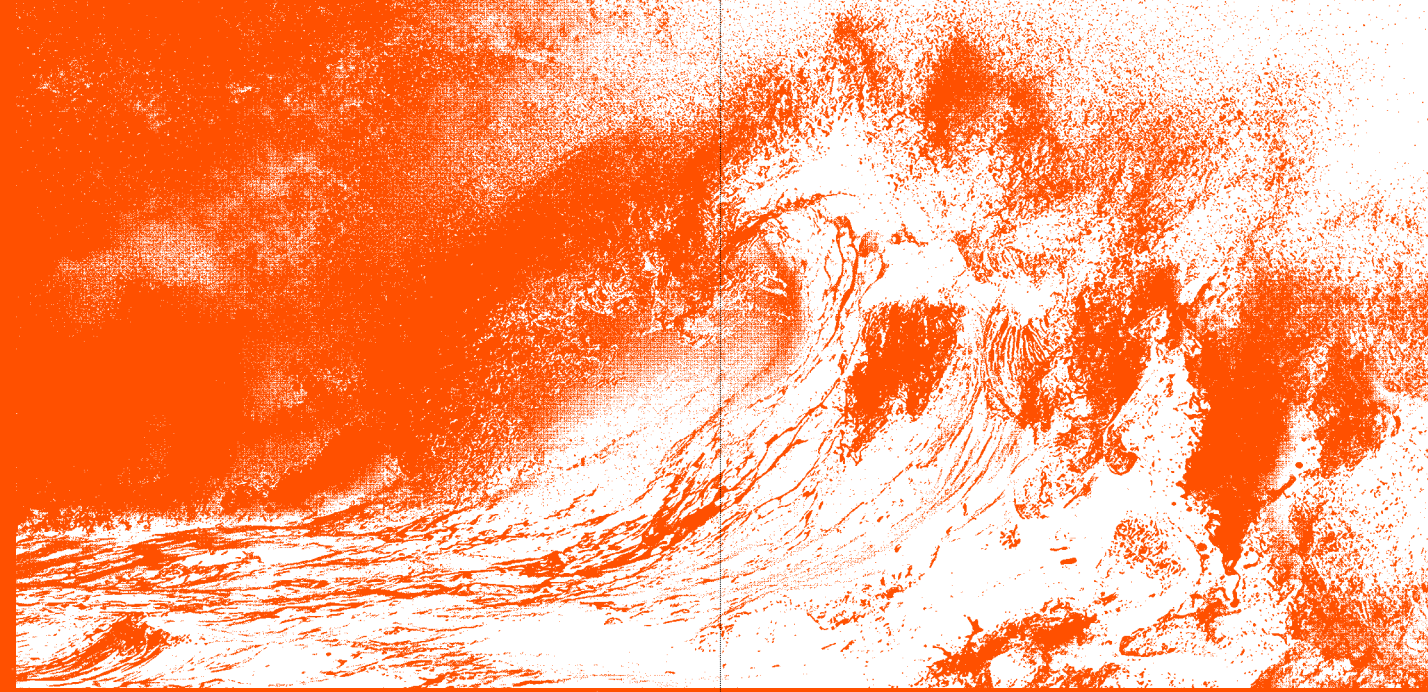


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Year of young people
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